



AARTI THAMMA

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NEW YORK

An award-winning creative professional with over 2 years experience developing creative campaigns for global brands. Known for design thinking and strategic approach to briefs. Her work has been recognized by D&AD, Young Ones, Graphis, Addys and so on.

Currently on an O-1 B Visa.

Digitas New York

Art Director / Nov 2021 - Present

Bank of America, Merrill, Kelloggs, Lenovo

Saatchi & Saatchi New York

Art Director Intern / April 2021 - September 2021

P&G brands like Tide in collaboration with NFL, NASA, Loads of Hope & The Tent Mender, Gain, Pepto, and Tampax. NDSS, Sprite, CVS.

R/GA New York

Art Director Intern / January 2021 - March 2021

GoogleFi, Google x League of Legends, AICP, Ally Bank, Verizon

United Entertainment Group

Art Director Intern / April 2017 - April 2018

Little Caesars, JetBlue, Subway, SC Johnson, Astrazeneca, Jameson Whiskey, Chivas

Crumpled Paper Creative

Founder & Creative / April 2018 - September 2019

Graphic design, Branding, Social media strategy, Photography

ICICI Securities

Wealth Manager / May 2017 - November 2017

Relationship management, portfolio management and providing advice on financial investments.

EDUCATION

Art Direction Portfolio Program

Miami Ad School, San Francisco, USA / 2019-2021

Post-Graduate Diploma in Management (MBA)

T.A. Pai Management Institute, Manipal, India / 2015-2017

Major: Marketing & Minor: Human Resources

Post-Graduate Certification in Advertising & PR

MICA, Ahmedabad, India / 2016-2017

Bachelor in Business Management

GITAM University, Visakhapatnam, India / 2012-2015



MENTORSHIP PROGRAMS

Droga5 New York

Art Director Mentee / June 2021 - September 2021
Mentorship Program at The One Club Mentor and Creative Program
Worked on a brief for WhatsApp

72&Sunny Los Angeles

Art Director Mentee / January 2021 - March 2021
Mentorship Program at The One Club Mentor and Creative Program
Worked on a brief for Adobe

Dentsu McGarryBowen

Art Director Mentee / September 2020 - December 2020
Mentorship Program at The One Club Mentor and Creative Program
Worked on a brief for Google

VMLY&R Nexus Program

Art Director Mentee / June 2021 - August 2021
A masterclass series of 10 exclusive seminars hosted by
VMLY&R global leadership and capability leads.

VOLUNTEER WORK

The Workshop

Teacher / 2022

Side Show Awards

Art Director / May 2021 - Present

42nd Street Moon Theatre

Art Director & Graphic Designer / Jan 2020 - Dec 2020

Grameena Vikas Kendra

Graphic Designer / July 2019 - Jan 2021

TECHNICAL SKILLS

Photoshop
Illustrator
Premiere Pro
After Effects
Indesign
Adobe Aero
UI/UX Design
Procreate
Photography